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Writing for Media Tutorials (en) Buy textbooks languages and literature tutorials Application Writing Textbooks Summary Author Bio Table Content Digital Rights Stock Image This book can be a custom edition available only through your bookstore. Save money by looking for another book above! LAST BEST PRICES Year: 2011 Edition: 1 Publisher: Pearson Type: Loose Leaf ISBN13: 978020505053100 ISBN: 0205053106 Year: 2011 Edition: 7th Publisher: McGraw-Hill Humanities/Social Sciences/L Type: Soft Cover ISBN13: 9780073526157 ISBN: 0073526150 Year: 2011 Edition: 4th Publisher: McGraw-Hill Humanities/Social Sciences/L Type: Paperback ISBN13: 97800733512013 ISBN: 007351201X REVEL™ is Pearson's newest way to deliver our content. Completely digital and very attractive, REVEL offers an immersive learning experience designed for how today's students read, think and learn. By revitalizing the content of the course through interactive programs and media assessments, REVEL gives teachers the opportunity to expand their interactions with the course and communicate better with students. REVEL for writing for the media offers clear writing, simple organization, copious exercises, and accurate examples that give students information about media writing and opportunities to develop their skills as professional writers. With a focus on the converged style of media writing, and the transformation of this style into a real work, REVEL for writing for the media offers a mix of classic and forward-curved content to better prepare students for their future careers. Find out more about REVEL. Dynamic content corresponds to the way today's students read, think and learn - Interactive and video-integrated into storytelling, interactive and video allow students to interact with concepts and take an active part in learning. The unique presentation of REVEL media as an integral part of the content certainly brings the hallmarks of Pearson's bestselling titles to life. REVEL's interactive media programs have been designed to be completed quickly, and its video is brief, so that students stay focused and on the task at hand. REVEL's integrated writing tools functionality allows teachers to enter writing - among the best ways to encourage and evaluate critical thinking - into the course without significantly affecting their classification burden. Self-paced Journaling Prompts throughout the narrative encourage students to express their thoughts without disturbing the pitch in their reading. The assigned general writing actions direct students to share written responses with classmates, which encourages peer discussion. Responsible allows students to access REVEL on their tablets and smartphones, with the content clearly displayed in both the portrait and the Familiar learning and learning tools, notes, and glossary personalize the learning experience. Teachers can also add notes for students, including reminders or tuition tips. Excellent appointment and tracking tools that help teachers make sure students complete reading and understanding of basic concepts - Assignment Calendar REVEL allows teachers to specify exactly which readings should be completed on which dates. This clear, detailed schedule helps students stay on the task, eliminating any ambiguity about what material will be covered during each class. And when students know what is expected of them, they are better motivated not to fall behind. It offers action information that helps teachers intersect with their students in meaningful ways such as points earned on quizzes and tests and time to task. Specifically noteworthy, the trend column shows whether student grades are improving or declining, helping teachers identify students who may need help to stay on track. In the text you will find that it: Focuses on teaching readers to become professional writers - the emphasis on becoming a professional writer increases the professional orientation of the book to prepare readers more effectively for their future careers. Straightforward Examples - Simple, simple explanations of grammar, spelling, punctuation and style rules provide readers with a basic foundation on which to build good writing skills. The narrative also highlights four characteristics of media writing: accuracy, clarity, accuracy and efficiency. Provides practical material - The abundant exercise materials at the end of each chapter allow readers to practice the principles of good writing in the media environment. Exercises also deal with some of the most common written problems, such as the use of a comma and the pronouns of a previous agreement. Dynamic content corresponds to the way today's students read, think and learn - Interactive and video-integrated into storytelling, interactive and video allow students to interact with concepts and take an active part in learning. The unique presentation of REVEL media as an integral part of the content certainly brings the hallmarks of Pearson's bestselling titles to life. REVEL's interactive media programs have been designed to be completed quickly, and its video is brief, so that students stay focused and on the task at hand. REVEL's integrated writing tools functionality allows teachers to enter writing - among the best ways to encourage and evaluate critical thinking - into the course without significantly affecting their classification burden. 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The basic tools of Writing3. Style and Stylebook4. Writing in a media environment5. Highlights of Writing6 news. Letter for Print Journalism7. Writing for Web8. Writing for Broadcasting Journalism9. Writing and images10. Writing a promotional copy11. Letter for Public Relations12. Writer and law13. Getting a Job in Media Instructor Review Copy for Writing for Media, 9th Edition Instructor Review Package for Writing for Media - Revel Visual Preface, 9th Edition Instructor Guide and Test Bank (Download Only) for Writing for Media, Updated Edition, 9th Edition PowerPoint Presentation (Download Only) for Writing for Media , updated edition, 9th edition of Show Order Information for Pearson special prices when packing text with other student resources. If you are interested in creating a cost-effective package for your students, please contact your Pearson representative. 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